

THE SWEETS OF HOME

The word “**home**” can be used as a directional or a (non-directional) locative, as shown in the following examples ...

Chris Collins, “**Home Sweet Home**,” NYU Working Papers in Linguistics

Home Sweet Home (V) — An investigative team of documentary filmmakers explore the paranormal possibilities of an alleged haunted house. However they find more than they bargained for.

Internet Movie Database, Plot Summaries

In Rob Kovitz’s latest super-cut bookwork, **The Sweets of Home**, which was originally commissioned by Dazibao Gallery in Montreal for the exhibition and publication titled *Home Sweet Home: À propos de l’inquiétude*, every text selection includes the words “**home**,” “**sweet**,” or “**inquietude**.” With special appropriated guest star David Byrne.

*In the meantime, Captain Truffier is murdered. On the other hand, no one entered the house and no one left ... Sunday morning, she’s at **home**. On a sheet of paper, Henry Demassis wrote, the night before, during a visit of five minutes, Bureau 42 ...*

Georges Simenon, *La Maison de l’inquiétude*

*... which in turn was polished until it ceased to be and in its place stood the empty **home** of a heart in trouble. Then suddenly ...*

Mark Strand, *The Everyday Enchantment of Music*

A Treyf Flip Book

THE SWEETS OF HOME

by Rob Kovitz

2016

Softcover | Matte Coated Interior

288 pages | 5.875 x 8.25 in.

ISBN 9781927923177

\$20 US | \$26 Cdn

Artists’ Books | Literary Fiction

Distribution by Apex

customerservice@apexbm.com

470-239-8552

Published by Treyf Books

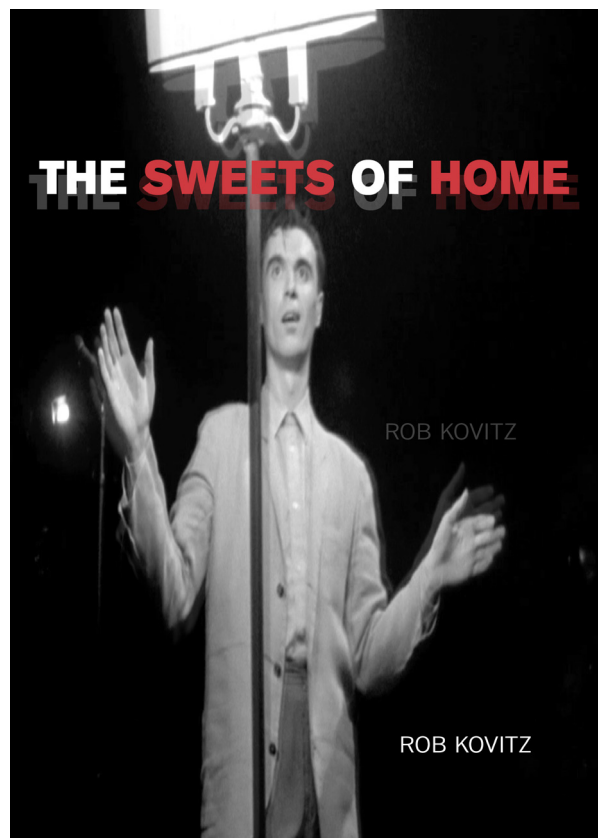
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treyf?

treyf, adj. [Yiddish]—not kosher, unclean.

Rob Kovitz is the creator of Treyf Books, unusual and imaginative appropriation-montage “novels” that consist of texts and images compiled from various sources, usually obsessively related to one or more themes, and then recombined through a process of highly subjective editing, ordering and juxtaposition. Kovitz’s previous bookworks include *Pig City Model Farm*, *Room Behavior*, *According to Plan*, and the 8-volume, 4750 page appropriation epic *Ice Fishing in Gimli*. Treyf Books have received numerous accolades and awards and have been widely distributed, exhibited and reviewed nationally and internationally.

“Strange and clever.”

Globe & Mail

“Funny, but deep.”

Umbrella

“Is this a new form of discourse in step with its multivalent, chaotic times, or just an excuse for intellectual laziness? Only the author knows for sure.”

Canadian Architect

PRAISE AND BLAME FOR ROB KOVITZ'S PREVIOUS SUPER-CUT BOOKWORK ACCORDING TO PLAN

*Not, therefore, to raise expectation, but to repress it, I here lay before your Lordship the **plan** of my undertaking, that more may not be demanded than I intend; and that, before it is too far advanced to be thrown into a new method, I may be advertised of its defects or superfluities.*

*Samuel Johnson, The **Plan** of a Dictionary of the English Language*

Rob Kovitz's *According to **Plan*** begins with an immoderate interest in the word "**plan**," and every text selection includes the word "**plan**." The result is a funny, disquieting, and thought-provoking exploration of the human obsession with making **plans**.

reviews

"... catalyzingly ingenious, brilliantly exhausting ..."

Gary Michael Dault, Border Crossings

"Kovitz's own **plan** might sound like a harrowingly narrow premise for a 664-page book, but this wonderfully odd and obsessive textual assemblage expands outward to encompass just about everything, from Hegelian world spirit to complicated cinematic bank heists to our own (mostly) futile attempts to arrange our lives ...

"*According to **Plan*** ends up having its own suckerpunch power. Kovitz's bookwork might read at first like a clever collating exercise, but it soon becomes something bigger, stronger and stranger, something Quixotic (Cervantes' masterwork turns out to be one of the **planny**-est works in the Western canon) and just a bit crazy.

"And as Kovitz himself quotes, sometimes a **plan** 'is so crazy it just might work.' This one does."

Alison Gillmor, The Winnipeg Review

"This thick paperback (664 pages) has promised plenty of interesting reading on an intriguing topic: **plan**. But reading into it, this reviewer could not understand author Rob Kovitz's idea behind writing *According to **Plan*** or, for that matter, who the targeted readers would be."

George Erdosh, Portland Book Review

"There does seem to be a gratuitous amount of adult content ..."

Gretchen Wagner, San Francisco Book Review

"This style of book was completely foreign to me, and admittedly, a little overwhelming. Although there is structure to the book, each section laid out in chapters used the copying and pasting of quotes and unsettled my type-A personality—the part of my brain that was trying to fit this style into the traditional format of continuous words."

Carissa Ainslie, Broken Pencil

"So how come the 668 pages of *According to **Plan*** make for such an invigorating read? Perhaps because by the time you have read, skimmed, scanned and riffled all the way to the book's final section, "exit **plan**" (each appearance of the words "**plan**" or "**planning**" in the book is printed in bold face), it has become clear that not only have you sojourned sumptuously in the realm of **Plan** but that you have been inescapably privy to the author-compiler's outrageously omni-directional, omnivorous reading practice. Indeed, you feel you have walked every step of the way at his archival side, and you are likely to find yourself aghast at the method in his bibliophilic madness."

Gary Michael Dault, Border Crossings

"And what might the book tell us about our field, and the hopeful, limiting, optimistic, outdated, futile, and necessary habit of **planning** at its core? What insight might it contain about the best **plans** for an era of rippling change, one that can produce a wonderful book made of nothing but repurposed words and pictures? Perhaps not a single thing. Or, possibly, that, like Kovitz's book, the best **plans** now are different from what we were taught to make and draw in simpler times: nimble and inclusive, open-ended and brave, unafraid to break the rules."

Philip Nobel, Architectural Record

"Worth the read ... absolutely. This is a book that you will want on your shelf."

Victoria Colotta, Art, Books, & Coffee

awards

Manly Library Artists' Book Award

Sheffield International Artists' Book Award

Alcuin Award for Excellence in Book Design:
First Prize, Prose Fiction