

*"Clearly, someone had to have a **plan**, an idea, a beginning ..."*

- John McCabe, Stickleback

*"What's the **plan**?"*

- youtube.com, Battlestar Actors Lay Out the **Plan**

Canadian author-artist Rob Kovitz is the creator of Treyf Books, inventive montage book projects that juxtapose texts and images collected from widely varied sources. Centered around a certain theme, he then recombines these findings to form new works of imagination that are at once multivalent and surprisingly cohesive.

Kovitz's latest super-cut bookwork, *According to **Plan***, begins with his interest in the word "**plan**," and every text selection includes the word "**plan**." The result is a funny, disquieting, and thought-provoking exploration of the human desire for and obsession with making **plans**.

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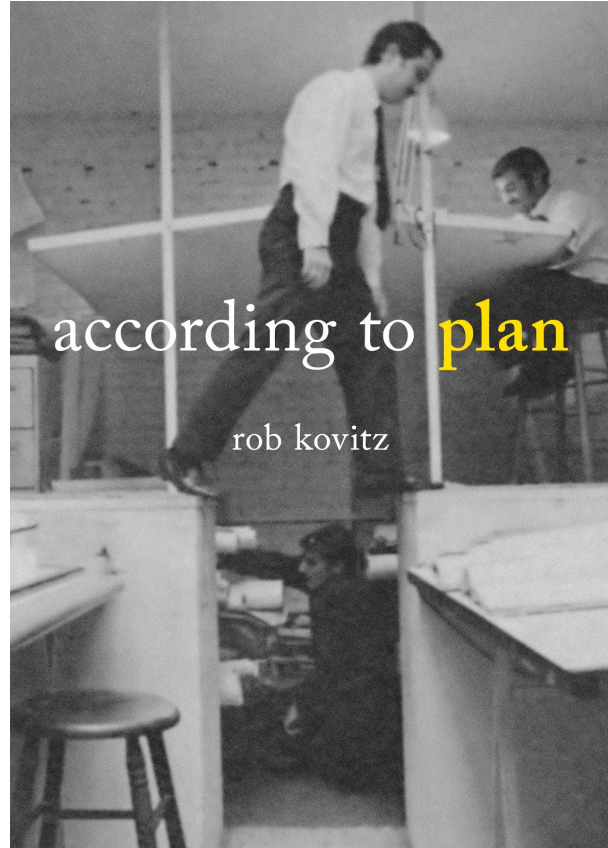
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## **According to Plan**

### ***About the Author***

Rob Kovitz's previous bookworks include *Pig City*, *Model Farm*, *Room Behavior*, *Games Oligopolists Play*, *Death Wish Starring Charles Bronson Architect*, *Capital of the World*, and *Ice Fishing in Gimli*, which was awarded the Art Gallery of York University's Artists' Book of the Moment Award in 2010. In 2011, Kovitz was chosen one of *Broken Pencil* magazine's 50 all-time favorite indie artists, and in 2014, Treyf Books is celebrating its 25th anniversary with the publication of *According to **Plan***. Rob currently lives in Winnipeg, Canada.